



IOV Token Sale Summary

The IOV Project

IOV is building a **Blockchain Communication Protocol** and a **Blockchain Name Service** to empower the next generation of blockchains. The **Blockchain Communication Protocol**, or **BCP**, protocol allows blockchains to be accessed in a standard way. This has multiple immediate consequences. The **Blockchain Name Service**, or **BNS**, will be the first blockchain implementing BCP and will be used to register blockchain names and definitions, as well as human readable value addresses (public key). IOV is creating the IOV Wallet, the first BCP compliant wallet, which will offer several benefits:

- **Human readable addresses:** While traditional value addresses (e.g. 17Rts7fvY9Co2kja4DirzAbFX57j858yfx) are hard to remember, painful to transmit, and prone to error, BNS introduces human-readable addresses such as **isabella*iov.value**, which are memorable and easy to share.
- **Blockchain wallet interoperability:** While users handling multiple crypto currencies and tokens are forced to manage different wallets, IOV Wallet leverages the BNS to operate across blockchains implementing BCP. It allows users to find, browse and transfer value on different blockchain networks on the same human address.
- **Atomic Cross Swap:** The IOV Wallet will allow the safe exchange of token between the wallets implementing the BCP. This will open the doors to a whole new world of exchanges. Any token of any blockchain joining the BCP ecosystem will immediately be tradable, without any need of exchange, third party or additional development work.

The IOV Token

The token's primary purpose is to pay the fees of updating the Blockchain Name Service. There will be an update when one adds a new blockchain definition in the BNS or when one buys/transfers the ownership of a blockchain name or value address name. A stack of IOV Tokens is necessary to participate in the BNS as a validator.

The token sale will start at the end of March 2018, on Round 0. There will be two private rounds and one public round of sale. The maximum amount to be raised is 25m EUR.

The tokens supply depends on the success of each round. In case of a full subscription in each round (the first rounds have lower token price, hence more token created for the same EUR), the max supply will be 417m tokens, split as follows: 65% offered in private and public sales, 35% allocated in the following way: 12% company reserve for staking, 3% bounties, 20% founders, advisors and employees.

The IOV Technology

IOV is introducing the **Blockchain Communication Protocol**, or **BCP**.

The majority of our project is written from scratch. However, the consensus layer is using Tendermint. Our backend is in Golang and Nodejs. The front-end is on Reactjs.

You can check the full technical description of our project in our Technical White Paper available on our website : iov.one

The IOV Founding Team

A team of 3 experienced crypto-entrepreneurs has founded IOV:

- **Isabella Dell** : Influential leader in the blockchain industry. Former Chief System Architect, first technical employee at LISK. <https://www.linkedin.com/in/dellisabella/>

- **Karim Ganem** : Award winning entrepreneur with more than 15 years of experience. Published author and Philanthropist. <https://www.linkedin.com/in/cercler/>

- **Antoine Herzog** : Award winner in the blockchain industry. Patent inventor. Open source contributor and creator of Cercle.co. Music composer. <https://www.linkedin.com/in/antoine-herzog-65aa7257/>

How to get involved

We are launching our ICO soon and we are interested in long term strategic partnerships. If you are interested, you can register on our website to participate to the Token Sale and we are looking forward to hearing from you.

For more on IOV, visit our website (www.iov.one), follow us on Twitter ([@iov_official](https://twitter.com/@iov_official)) or join our Telegram channel (t.me/internetofvalues).

Contact: benjamin@iov.one

Token Sale Metrics

	Pre-Sale	Pre-Sale	Public Sale
Round	0	One	Two
Participation	Invitation Only	Invitation Only	Public
IOV Token Price (EUR)	0.08	0.09	0.10
Start Date	End of March	End of Round 0 + 1 week	TBA after end of Round Two
End Date	The earliest of end of June and Round 0 cap hit date	The earliest of mid of August and Round One cap hit date	The earliest of Round Two Start Date + 2 weeks and Round Two cap hit date
Round Cap	5m EUR	12.5m EUR	25m EUR
Individual Cap (per KYC)	6 250 000 IOV Token (= 500k EUR)	8 333 333 IOV Token (=750k EUR if only bought this round)	10 000 000 IOV Token (=1m EUR if only bought this round)
Settlement Currency	EUR, BTC	EUR, BTC	BTC

There is a 2m EUR soft cap, which means that the proceeds of the Token Sale will be returned if they don't reach this amount.

During the first few days of the Public Sale, there will be an individual cap at 500 000 IOV Token (=50k EUR), to encourage a wider distribution of the tokens.

The IOV Token will be delivered after the end of the Public Sale as an ERC20 Token, and then transferred to the IOV Blockchain where they will be usable.

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An IOV Token:

- **is not a financial instrument**, within the meaning of EU Directive 2014/65/EU of the European Parliament and of the Council of 15 May 2014 relating to markets in financial instruments,
- **is not proof of ownership or a right of control** It does not confer any right on any asset or share in IOV,
- **is not an electronic currency** within the meaning of EU Directive 2009/110/EC of the European Parliament and of the Council of 16 September 2009 relating to access to and pursuit of the business of electronic currency institutions,
- **does not qualify as a payment service** within the meaning of EU Directive (2007/64/EC) of 13 November 2007 relating to payment services in the internal market, nor within the meaning of the (EU) Directive relating to payment services 2 (DSP 2) N° 2015/2366 of the European Parliament and of the Council of 25 November 2015, **is a cryptographic token used through the Protocol**, unregulated, digital asset, issued and controlled by its developers, and used and accepted only by the members of a given community.

Purchasers of IOV Tokens must seek appropriate financial, tax and other legal and regulatory advice from independent financial advisors with appropriate qualifications to determine whether the purchase of the IOV Token is adapted to their own situation and authorised for subscription under their own legal and regulatory rules. Any decision to purchase the IOV Tokens should be based on the information contained in the White Paper and the Terms & Conditions which includes, inter alia, information on certain risks associated with the purchase of the IOV Tokens (**Investors shall paid attention to the Section "Risk" of the T&C to assess the risk linked to the purchasing of the IOV Tokens**).

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